

The Napier Book

NEWSLETTER UPDATE

VOL. 1 ISSUE 2


Latest Set of Proofs Returned to the Printer Last Wednesday

OFF TO THE PRESS!

The process of a book going to the printer isn't as simple as submitting a file and then immediately printing a book. The process actually requires a sequence of steps, including a lot of back and forth conversation between the publisher, the graphic department and the printer. For our book, *The Napier Co.: Defining 20th Century American Costume Jewelry*, the steps have been no different. After receiving our first set of proofs in February, we received a second very large set of proofs last week, two plotters (blue lines) and the cover and jacket proofs. Each page was reviewed not only by Mark and me, but by the folks at the printer. I am so grateful that we have a phenomenal team who is printing the book. Because the proofs were held up in customs one week, we had an extremely busy 30 hours to get the proofs back to the printer with all of the adjustments. Currently, we are awaiting another set of proofs that will incorporate the latest changes.

We are very excited and appreciate all of the support that has come our way via personal messages and the purchasing of the book. I could not have brought this book to market without the help of every single person who has purchased it! As you may imagine, every step of this process has been painstaking for me. I get terribly excited at every step forward and frustrated with every back and forth. I'm so grateful to be part of a community that values quality, accuracy, and beauty. I am working tirelessly to bring you the best product possible! To see a video of what we had to review, [click here](#). Yes, I'm a little dorky!

TWO NAPIER BRACELETS ON EXHIBIT AT THE FORBES GALLERY



The Napier Book has two bangles (designed by Eugene Bertolli) on display at the Forbes Jewelry Gallery as part of the "Out Of This World! Jewelry In The Space Age" exhibit. The exhibit runs from now, until Sept 7, 2013.

The guest curator of the exhibit is Elyse Zorn Karlin, the Publisher and Editor-in-Chief of *Adornment* magazine. You can learn more about Elyse, and the Association for the Study of Jewelry & Related Arts, LLC (ASJRA) by visiting: <http://www.jewelryandrelatedarts.com/>

"The Forbes Galleries, located in the heart of Greenwich Village, are tucked within the lobby of Forbes Magazine's headquarters in New York City. The Galleries are typically open and free to the public 10:00 a.m. — 4:00 p.m. on Tuesdays through Saturdays. <http://www.forbes-galleries.com/jewelrygallery.shtml>."

PROJECTED ARRIVAL DATE— HAVE YOU MOVED SINCE YOU PURCHASED THE BOOK?

Last week, the revised release date of the book was May 14, 2013. We will be doing everything in our power to make sure that folks receive their book within a week of that date. Should you have any questions, or **HAVE MOVED**, please notify us now with your current address. me@napierbook.com

THE FINDINGS TELL THE STORY

As jewelry collectors, one of the first orders of business is carefully to examine a piece of jewelry to analyze the findings—but what does it mean to "analyze findings?"

First, an assessment must be performed to determine whether the findings "match" the other components of the jewelry. In other words, do the other components such as beads, texture, chain or finish match the clasp, earring backs, spring ring, etc.?

In the case of Napier earrings, the company used a number of clipback styles throughout the years. Some were exclusive to the company, and others were not. However, what happens when a single finding is used over decades? Can you tell approximately when it was made or do you have to rely on style only? *Continued on page 2*



Patent # 3,176,475, for an adjustable clip for earring having a single tooth thread means. Nazareno J. Saccocio for Aro-Sac Inc. April 6, 1965. <http://tinyurl.com/adj-screwback>

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One of the most famous earring backs used by The Napier Co. was the adjustable screwback (sometimes called an adjustable clipback*), patent number 3,176,475. Patented in 1965, the earring finding was designed by Aro-Sac for Napier. However, its was not used exclusively by The Napier Co.

In an interview with Robert Montaquila, president of Aro-Sac Inc., he said his first job at the plant in 1981–1982 as an apprentice toolmaker, was to make five more tools to produce these clips as there was such massive demand for them. Orders were back up to 26 weeks on delivery with the factory working two shifts primarily for Napier.

In 1983 or 1984, the patent number broke off of the die that manufactured these pieces and was never replaced. Earrings made with this clip without the patent number were most likely produced after 1983 or 1984.

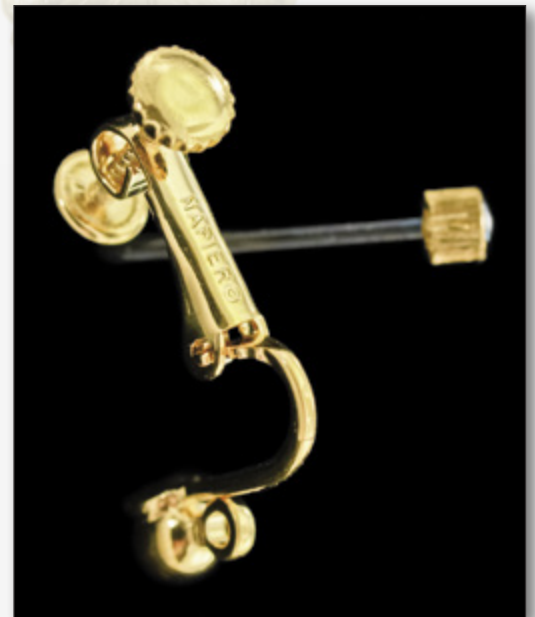
*The Napier literature refers to this type of clip earring mechanism as an “adjustable screwback.”

You can learn *additional* history about this earring finding, by referring to page 948 in chapter 21, “Trademarks, Patents, and Findings.”



Visit The Napier Book www.TheNapierBook.com

To see the book color proofs please visit www.youtube.com/watch?v=tasf35AY9NA



Adjustable Screwback Finding. Marked NAPIER ©.

IN NEXT MONTH'S ISSUE

April's newsletter will continue this discussion on the adjustable screwback earring finding and discuss copyright marks and dating.



Adjustable Screwback Earrings, c. 1980s. “Pearl” collection. Marked NAPIER ©.

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